

## Who are we

Bitcoin Ekasi is a grassroots initiative based in Mossel Bay, South Africa, that leverages Bitcoin to foster financial inclusion and community development. The project operates as an extension of The Surfer Kids, a non-profit organization founded in 2010.

And since its inception in 2021, Bitcoin Ekasi has utilized Bitcoin as a tool for youth empowerment, paying staff salaries entirely in Bitcoin and onboarding local vendors to accept Bitcoin payments. This approach aims to create a circular Bitcoin economy within the community.



Scan the QR to watch the short Bitcoin Ekasi documentary.



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Scan the QR to learn more about how to get started with Bitcoin.



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# bitcoin

Borderless // Permissionless // Trustless





## Why bitcoin

The current money system is broken.

Governments control the money printer, creating currency at will.

Inflation eats away at the value of what you earn and save.

Bitcoin was created as a better, fairer way to store and move value—open to anyone, anywhere, and not controlled by any central authority.

## What is bitcoin

A permissionless and trustless peer-to-peer electronic cash system that gives everyone equal access to transact freely, across borders and without censorship.

It's not controlled by any government or corporation.

It's truly scarce (only 21 million will ever exist—only 21 million will ever exist—making it “digital gold.”

It's trustless—built on Proof-of-Work, meaning anyone can verify transactions independently without relying on a third party.

Bitcoin runs on a global network that is borderless, permissionless, and trustless — open to all.

## How does it work

Bitcoin runs on a decentralized public ledger called the blockchain. Independent nodes verify every transaction, ensuring transparency and security.

Miners compete to add blocks of verified transactions to the blockchain using Proof-of-Work, which secures the network.

You store your Bitcoin in a digital wallet that only you control—either online (hot wallet) or offline (cold storage) for enhanced security.

No third-party intermediary or permission required — when you own your keys, you own your coins.

## Who is it for

Bitcoin is for everyone—anyone who sees a broken system and dares to challenge the status quo with a tool for economic freedom and self-sovereignty.

It empowers:

- The Unbanked
- Small Business Owners
- Non-Profit Organisation's
- Activists & Creators
- Everyday People

It's a vault for the HODL—a way to store value and invest in the future, knowing Bitcoin is truly scarce and deflationary by design.

It's a tool that can empower you — if you're ready to take control.

## When to start

The best time to start was yesterday. The next best time is now.

Bitcoin adoption is still in its early stages—only a small fraction of the world truly understands or actively uses it.

As fiat systems continue to erode purchasing power, those who act now can still be early adopters of a parallel, open financial system.

Don't wait for permission or the perfect moment—start your journey now and grow alongside the network.

## Where to start

Start small. Learn by doing.

- Start with a Lightning Wallet like Blink.
- Earn or Buy Bitcoin: Accept it for goods or services, or buy a small amount from a reputable exchange or peer.
- Send and Receive: Try transacting over the Lightning Network—fast, low-cost, and perfect for beginners.
- Stay Curious: Learn from trusted sources like books, podcasts, communities, and open-source projects.

Be curious. Act with intention. Bitcoin is more than technology—it's a movement.